



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **POL/M Romney/R/PRE/US (15840)**  
Agency **American Rambler Productions (5998)**  
Buyer **KINCAID,STEPHANIE**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
ph: (555) 555-5555  
Product **Political - Federal Candidate (1067)**  
Brand **31/ROMNEY FOR PRESIDENT (140401)**  
Acct Types **National/Political**  
Est/Headline **31/06391319**  
Demo  
Revision  
Comments **ROMNEY FOR PRESIDENT**  
**\*\*\*\*\* THIS IS A CASH IN ADVANCE**

Invoice **652933**  
Inv Date **11/25/2012**  
Terms **Net 30**  
Contract **338450**  
Bill Type **Standard**  
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **11/27/2012 1:43:01PM**

**American Rambler Productions**  
**138 Conant Street**  
**Beverly, MA 01915**

AgM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
2.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1,Tu-1	10/29/12 6:29AM (Mo)	00:30		2012MRFP148H	\$1875.00	
2.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1,Tu-1	10/30/12 6:44AM (Tu)	00:30		2012MRFP156H	\$1875.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	10/29/12 8:59AM (Mo)	00:30		2012MRFP148H	\$2000.00	
3.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,Tu-1	10/30/12 7:49AM (Tu)	00:30		2012MRFP156H	\$2000.00	
6.0	Spot	10:00:00AM-10:30:00AM	Day,M-1,Tu-1	10/29/12 10:29AM (Mo)	00:30		2012MRFP143H	\$560.00	
6.0	Spot	10:00:00AM-10:30:00AM	Day,M-1,Tu-1	10/30/12 10:29AM (Tu)	00:30		2012MRFP143H	\$560.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1	10/29/12 11:32AM (Mo)	00:30		2012MRFP148H	\$925.00	
7.0	Spot	11:00:00AM-12:00:00PM	Day,M-1,Tu-1	10/30/12 11:59AM (Tu)	00:30		2012MRFP156H	\$925.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	10/29/12 12:22PM (Mo)	00:30		2012MRFP148H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	10/29/12 12:57PM (Mo)	00:30		2012MRFP143H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	10/30/12 12:22PM (Tu)	00:30		2012MRFP156H	\$850.00	
9.0	Spot	12:00:00PM- 1:00:00PM	Day,M-2,Tu-2	10/30/12 12:59PM (Tu)	00:30		2012MRFP143H	\$850.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	10/29/12 1:30PM (Mo)	00:30		2012MRFP148H	\$800.00	
12.0	Spot	1:00:00PM- 2:00:00PM	Day,M-1,Tu-1	10/30/12 1:31PM (Tu)	00:30		2012MRFP156H	\$800.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1,Tu-1	10/29/12 3:45PM (Mo)	00:30		2012MRFP148H	\$650.00	
14.0	Spot	3:00:00PM- 4:00:00PM	Day,M-1,Tu-1	10/30/12 3:55PM (Tu)	00:30		2012MRFP156H	\$650.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	10/29/12 4:26PM (Mo)	00:30		2012MRFP143H	\$800.00	
16.0	Spot	4:00:00PM- 5:00:00PM	Day,M-1,Tu-1	10/30/12 4:27PM (Tu)	00:30		2012MRFP143H	\$800.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/29/12 5:14PM (Mo)	00:30		2012MRFP148H	\$2250.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/29/12 5:24PM (Mo)	00:30		2012MRFP148H	\$2250.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/30/12 5:23PM (Tu)	00:30		2012MRFP156H	\$2250.00	
18.0	Spot	5:00:00PM- 5:30:00PM	Day,M-2,Tu-2	10/30/12 5:29PM (Tu)	00:30		2012MRFP156H	\$2250.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/29/12 6:00PM (Mo)	00:30		2012MRFP143H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/29/12 6:29PM (Mo)	00:30		2012MRFP148H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/30/12 6:12PM (Tu)	00:30		2012MRFP143H	\$3000.00	
19.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2,Tu-2	10/30/12 6:27PM (Tu)	00:30		2012MRFP156H	\$3000.00	
22.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1	10/29/12 7:14PM (Mo)	00:30		2012MRFP143H	\$3000.00	
22.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1,Tu-1	10/30/12 7:29PM (Tu)	00:30		2012MRFP156H	\$3000.00	
24.0	Spot	7:30:00PM- 8:00:00PM	Day,M-2,Tu-1	10/29/12 7:39PM (Mo)	00:30		2012MRFP148H	\$3000.00	
24.0	Spot	7:30:00PM- 8:00:00PM	Day,M-2,Tu-1	10/29/12 7:49PM (Mo)	00:30		2012MRFP148H	\$3000.00	
24.0	Spot	7:30:00PM- 8:00:00PM	Day,M-2,Tu-1	10/30/12 7:58PM (Tu)	00:30		2012MRFP143H	\$3000.00	
26.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/29/12 11:24PM (Mo)	00:30		2012MRFP143H	\$2000.00	
26.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/29/12 11:30PM (Mo)	00:30		2012MRFP148H	\$2000.00	
26.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/30/12 11:23PM (Tu)	00:30		2012MRFP156H	\$2000.00	
26.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/30/12 11:26PM (Tu)	00:30		2012MRFP156H	\$2000.00	
28.0	Spot	5:00:00AM- 5:30:00AM	Day,M-2,Tu-2	10/29/12 5:15AM (Mo)	00:30		2012MRFP148H	\$625.00	
28.0	Spot	5:00:00AM- 5:30:00AM	Day,M-2,Tu-2	10/29/12 5:28AM (Mo)	00:30		2012MRFP143H	\$625.00	
28.0	Spot	5:00:00AM- 5:30:00AM	Day,M-2,Tu-2	10/30/12 5:14AM (Tu)	00:30		2012MRFP156H	\$625.00	
28.0	Spot	5:00:00AM- 5:30:00AM	Day,M-2,Tu-2	10/30/12 5:23AM (Tu)	00:30		2012MRFP143H	\$625.00	



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29.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/29/12 11:14PM (Mo)	00:30	2012MRFP148H	\$2000.00	
29.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/29/12 11:30PM (Mo)	00:30	2012MRFP148H	\$2000.00	
29.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/30/12 11:13PM (Tu)	00:30	2012MRFP143H	\$2000.00	
29.0	Spot	11:00:00PM-11:30:00PM	Day,M-2,Tu-2	10/30/12 11:32PM (Tu)	00:30	2012MRFP143H	\$2000.00	
31.0	Spot	8:00:00PM-10:00:00PM	Day,M-1	10/29/12 8:46PM (Mo)	00:30	2012MRFP143H	\$9250.00	
32.0	Spot	10:00:00PM-11:00:00PM	Day,M-1	10/29/12 10:47PM (Mo)	00:30	2012MRFP148H	\$6000.00	
33.0	Spot	8:00:00PM-9:00:00PM	Day,Tu-1	10/30/12 8:22PM (Tu)	00:30	2012MRFP156H	\$9250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$97,620.00</b>	Total Spots	<b>46</b>
Commission	<b>(\$14,643.00)</b>		
Net Total	<b>\$82,977.00</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 12/14/12 11:38 AM

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